

ANNUAL REPORT

2023 - 2024



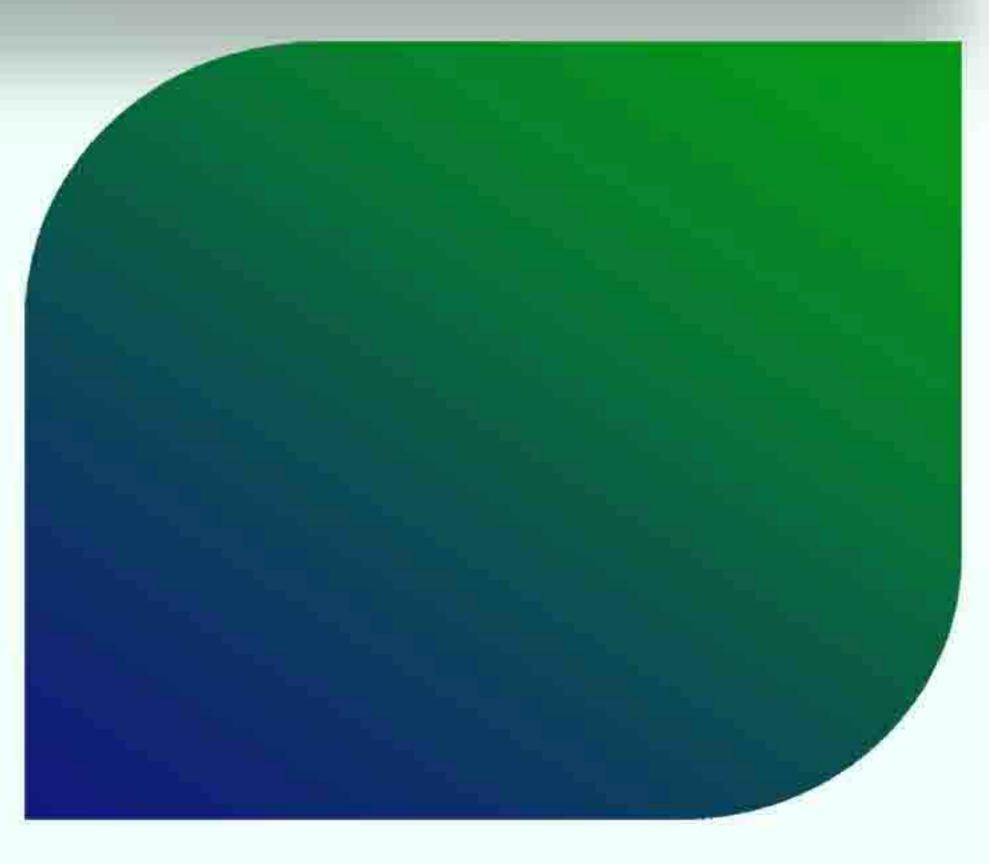




Table of Contents

- 1. Vision & Mission
- 1. Message from CEO
- 2. A glance April 2023 March 2024
- 3. Value Creation
- 4. Operational Performance
- 5. Clinical Excellence
- 6. Service Excellence
- 7. Centres of Excellence
- 8. Academic Programs
- 9. Community Health Care
- 10. New Initiatives
- 11. Integrated Out-Patient Centre
- 12. Awards & Achievements







Vision & Mission

VISION

➤ It is the vision of GKNM Hospital to be a humane healthcare service provider of the highest standard, focusing on providing accessible, safe, effective and efficient medical services to the Community.

MISSION

- To provide patient focused humane care.
- Use technology for the benefit of the patients.
- > Continuously upgrade the knowledge, skills and attitude of all healthcare professionals.
- > Create an atmosphere in the Hospital which is clean, safe, organized and positive.
- > Develop and retain people who are caring, motivated, receptive, focused and flexible.
- Establish and practice 'Quality Improvement' policies in all processes, systems, functions and activities of GKNMH.
- > Make research and innovation an integral part of the institution.
- To be an institution that renders effective charitable services to the economically challenged sections of the community and to be the preferred destination of charity for the donors.

VALUES AND BEHAVIOURS

- > People take precedence over all else
 - Empathy and compassion.
 - Attitude.
 - Courtesy and respect.
 - Sense of Ownership and Accountability.
 - Team work.



Message from CEO



Dr. Ragupathy Veluswamy

BSc, MBBS, DCH, AB, FAAP, CHCQM,MMM, CPE, FACPE

Chief Executive Officer - GKNM Hospital

Where Tradition Meets the Future of Healthcare: A Journey of Excellence

GKNM Hospital stands as a beacon of healthcare excellence, rooted in the visionary ideals of G. Kuppuswamy Naidu, who sought to make quality medical care accessible to all. For over 73 years, as part of the Kuppuswamy Naidu Charity Trust for Education and Medical Relief, the hospital has embodied compassion, integrity, and innovation. Guided by the motto, "We Care. And it shows," GKNM Hospital has nurtured a legacy of trust and patient-centered care, consistently redefining healthcare standards with humility and dedication.

Established in 1952 as Coimbatore's oldest private hospital, G. Kuppuswamy Naidu Memorial Hospital began its journey as a maternity and child care hospital, quickly evolved into a pioneering cancer centre. Today, GKNM Hospital is a state-of-the-art, multi-disciplinary, super-speciality tertiary care centre with 650 beds, offering comprehensive medical services from neonatal to geriatric care. Our 24x7 commitment to patient care defines our approach to healthcare, backed by a team of dedicated surgeons, consultants, nurses, and paramedical staff. As a comprehensive stroke centre, we provide round-the-clock access to stroke management experts, ultrafast CT and MRI services, and a robust rehabilitation program to support patient recovery. Our dedication extends beyond the hospital walls, as we conduct numerous screening camps in rural and urban areas, affirming our commitment to societal well-being.

Located on a sprawling 12-acre campus, GKNM Hospital actively participates in CMCHIS schemes and offers a full range of modern amenities, including multi-level parking, serene gardens, spacious lounges, well-lit corridors, cafeterias, a 24/7 pharmacy, and ambulance services. Our world-class physiotherapy centre is staffed by highly qualified professionals. We take pride in a legacy of over 135,000 cardiac cath lab procedures and 40,000 cardiac surgeries, and have facilitated more than 150,000 childbirths as Coimbatore's first Women and Children's Hospital.

As pioneers, we performed the first heart transplant under the CMCHIS scheme in Tamil Nadu and established the first Cancer Centre with research facilities, benefiting over 200,000 patients. Our commitment to sustainability is underscored by achieving the LEED v4.1 Operations + Maintenance (O+M) Platinum certification—the first of its kind in India's healthcare sector.

The newly inaugurated GKNM Medical Research Institute & Outpatient Centre represents our latest commitment to expanding accessible, high-quality patient care. As India's largest integrated outpatient center, this facility embodies our dedication to innovation in healthcare delivery. With over 30 medical departments, the centre offers state-of-the-art operating theatres for minor and same-day surgical procedures, and holistic treatments including Yoga, Naturopathy, Acupuncture, and Homeopathy. It is designed to enhance the patient experience, supported by the expertise of over 250 doctors, skilled nursing staff, paramedics, and support services.

This revolutionary facility sets a new standard for outpatient care nationwide and marks the beginning of a new era in healthcare, continuing GKNM Hospital's commitment to caring for you—yesterday, today, and tomorrow. As we honor our tradition of excellence, we embrace the future with a renewed dedication to compassion, innovation, and patient-centered care.

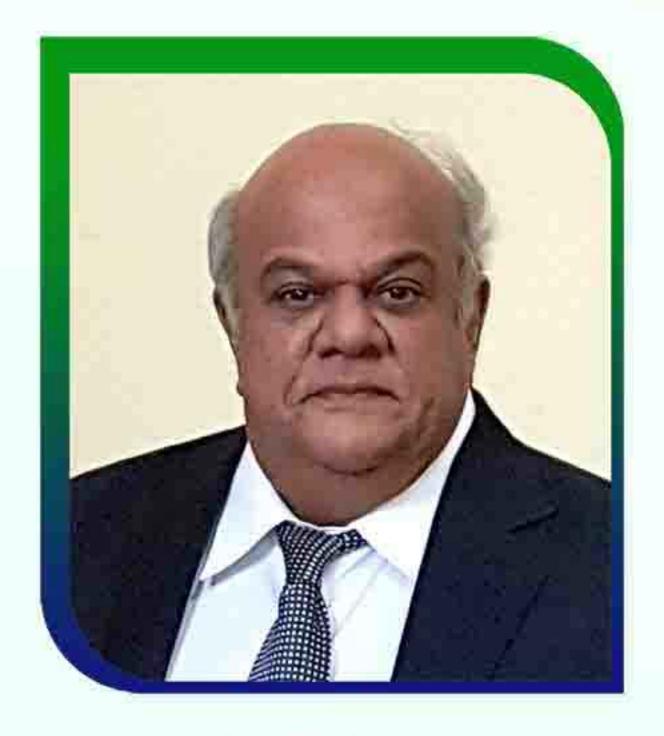




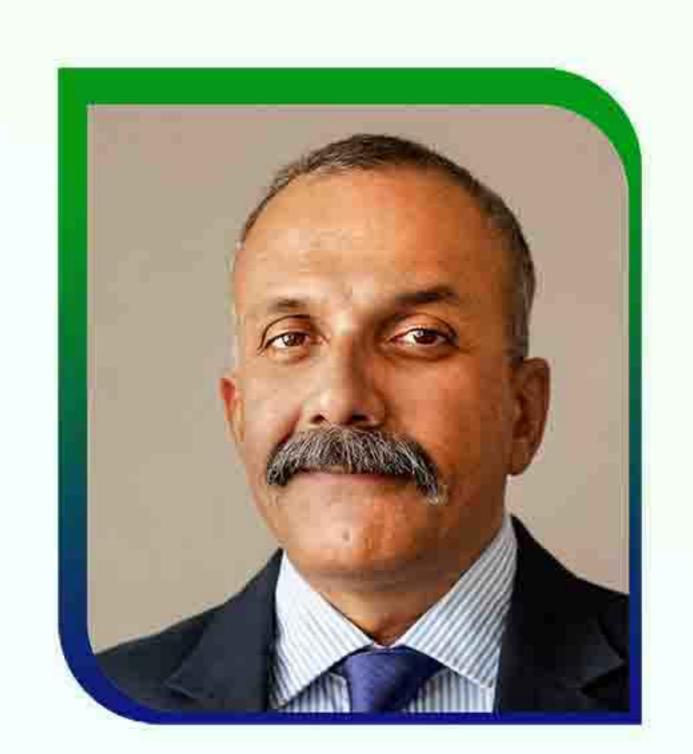
Sri. G. Kuppuswamy Naidu Founder

The legacy of the Vision and Mission of the founder Sri. G. Kuppuswamy Naidu is being carried forward with an equal fervor by our Board of Trustees who have shown keen interest in keeping GKNM Hospital at par with world leaders in the healthcare industry and at the same time maintaining humaneness in health care.

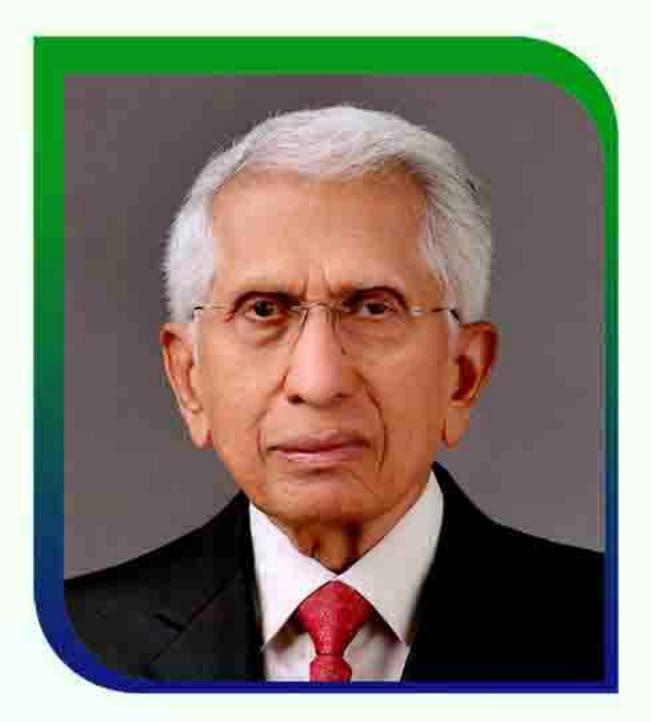
BOARD OF TRUSTEES



Mr.S.Pathy President



Mr.R.Gopinath Vice President



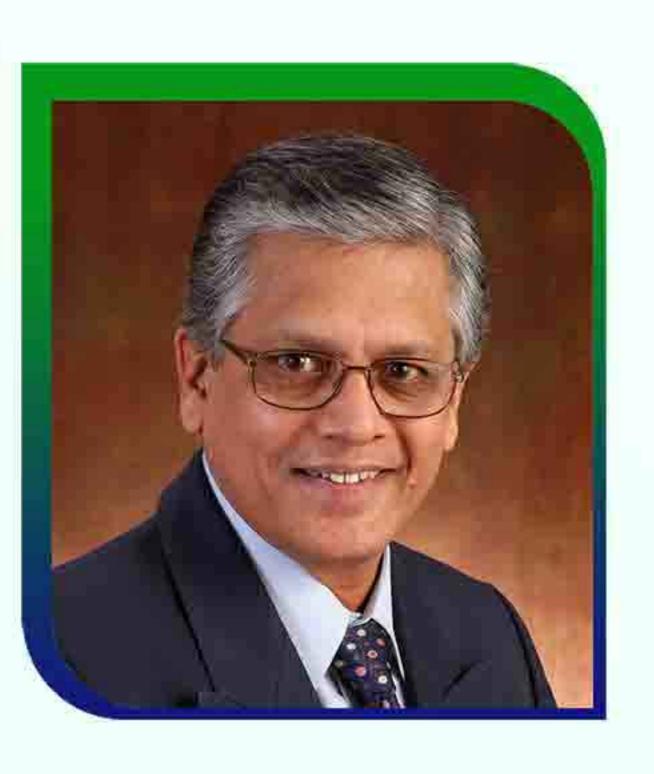
Mr.R.Jagadish Chandran



Mr.Sanjay Jayavarthanavelu



Dr.Jairam Varadaraj



Mr.D.Vijay Mohan



Mr.Aditya Krishna Pathy

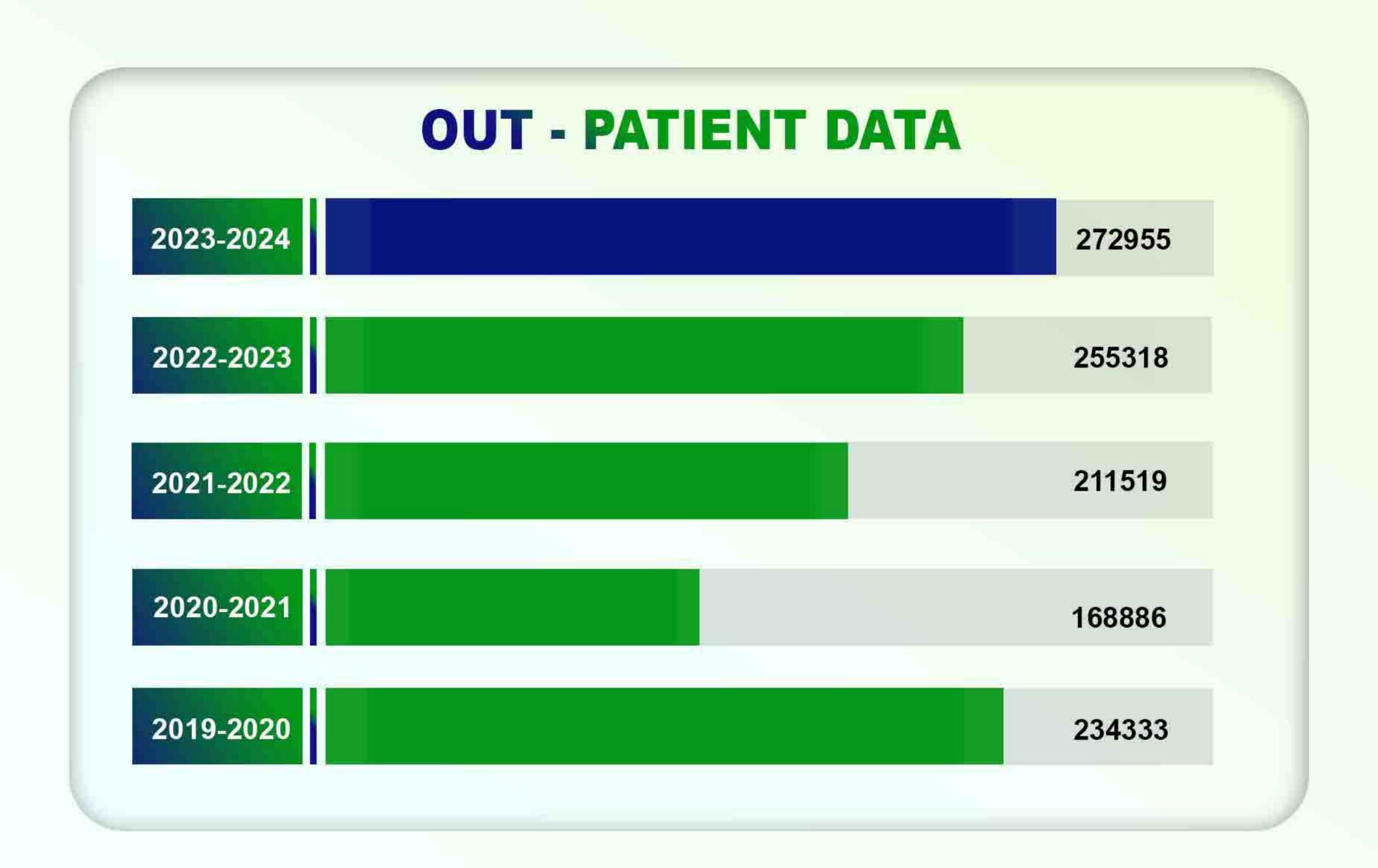


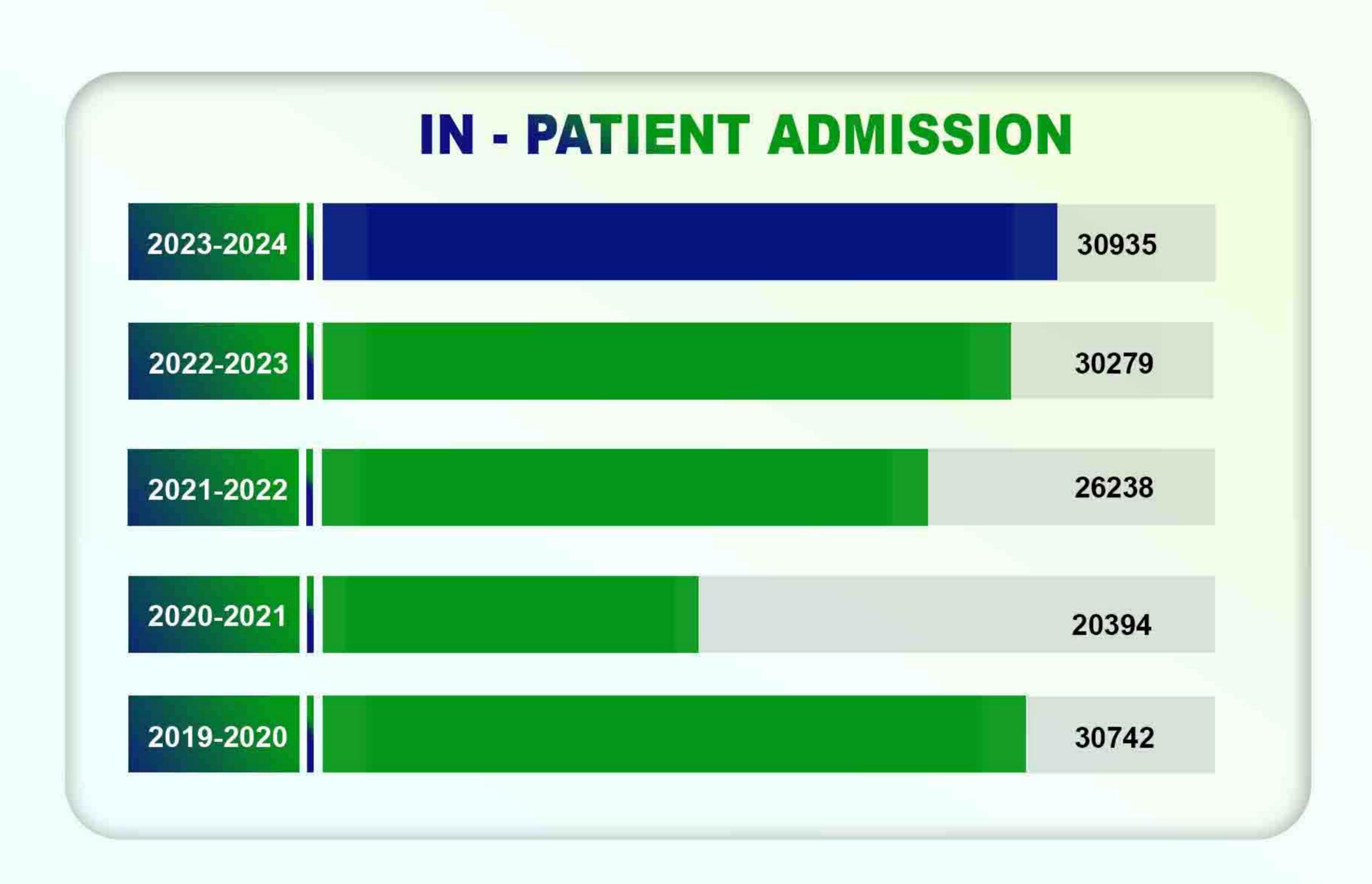
At glance (April 2023 - March 2024)

Total Number of Outpatients	272955
Total Number of Inpatients	30110
No. of Surgeries Performed	5139
No. of Cardiac Surgeries	1819
No. of Cardiac Cath Procedures	8497
No. of Neuro Interventional Procedures	693
No. of Daycare Chemo-cycles	4415
No. of Renal Transplants	30
No. of Stem cell Transplants	10
No. of Preventive Health Checks	5282



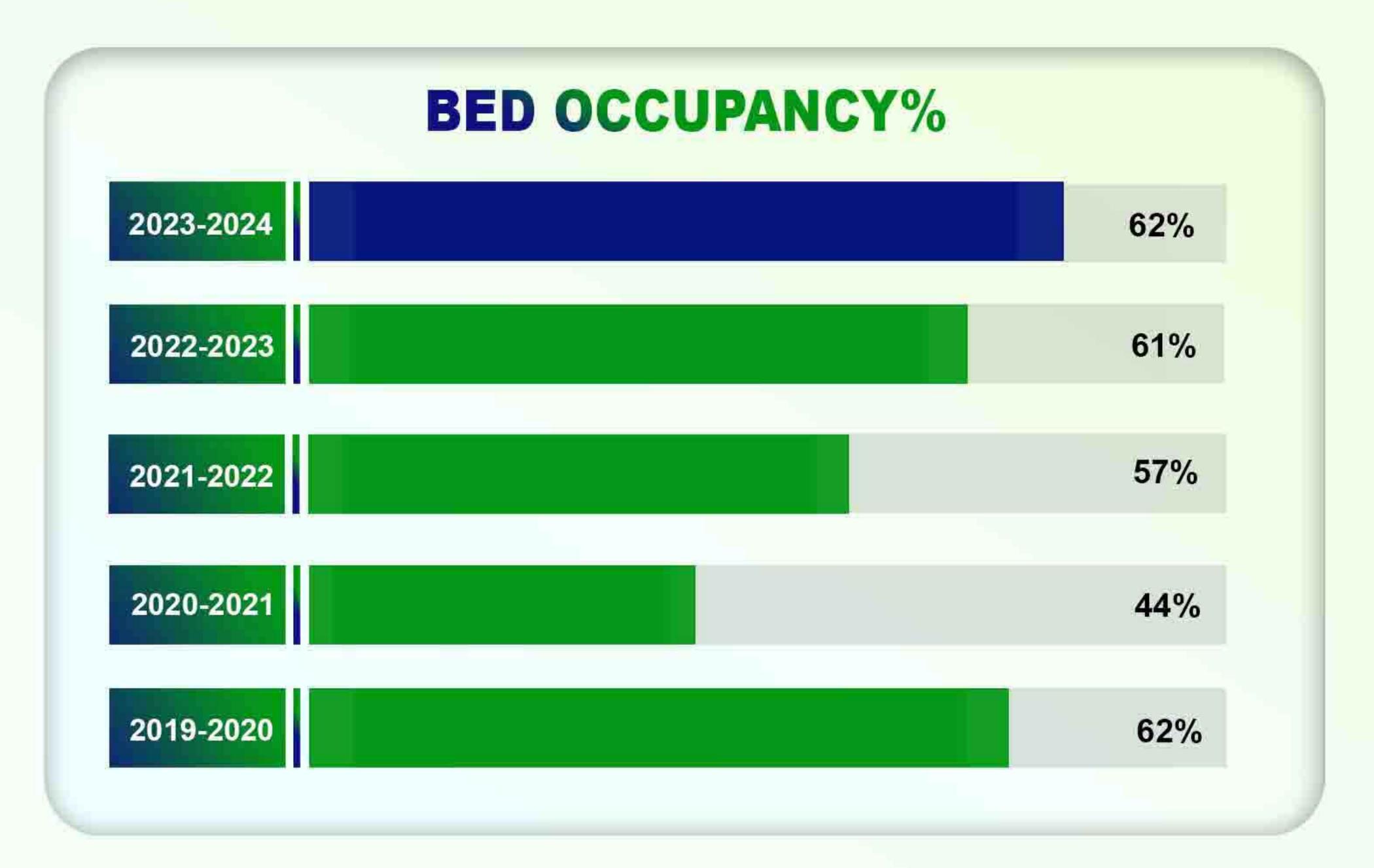


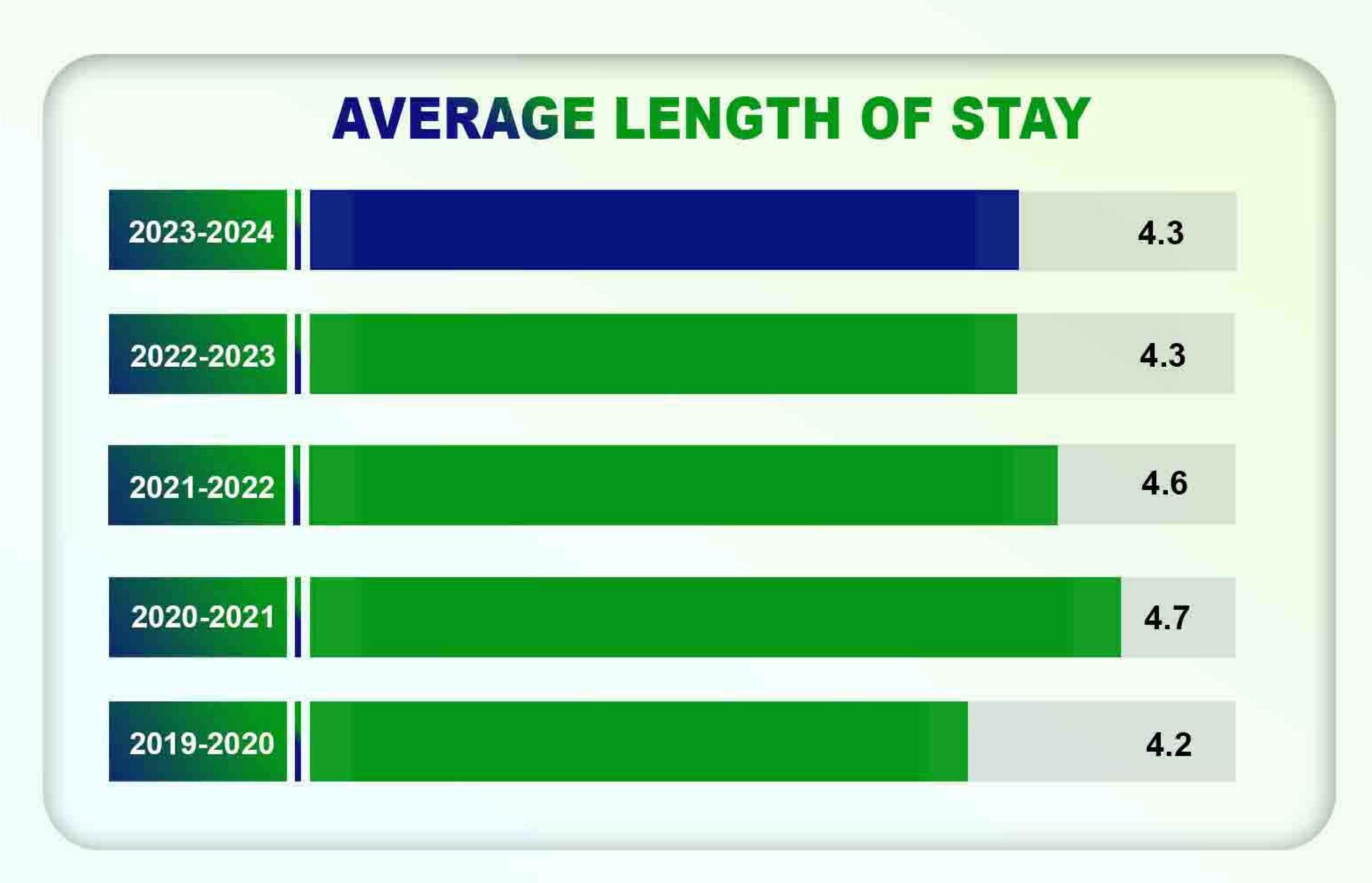


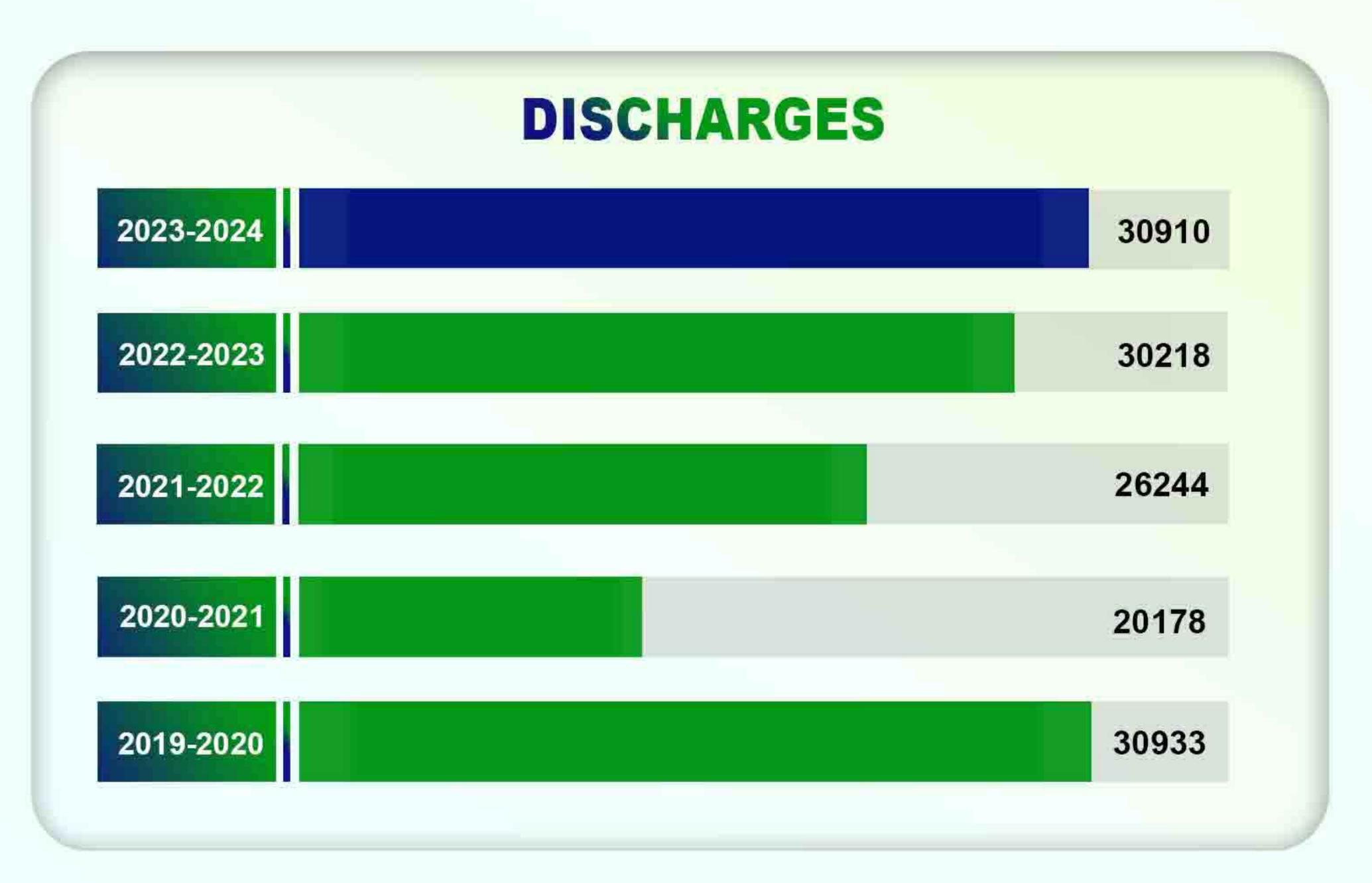


Value Creation

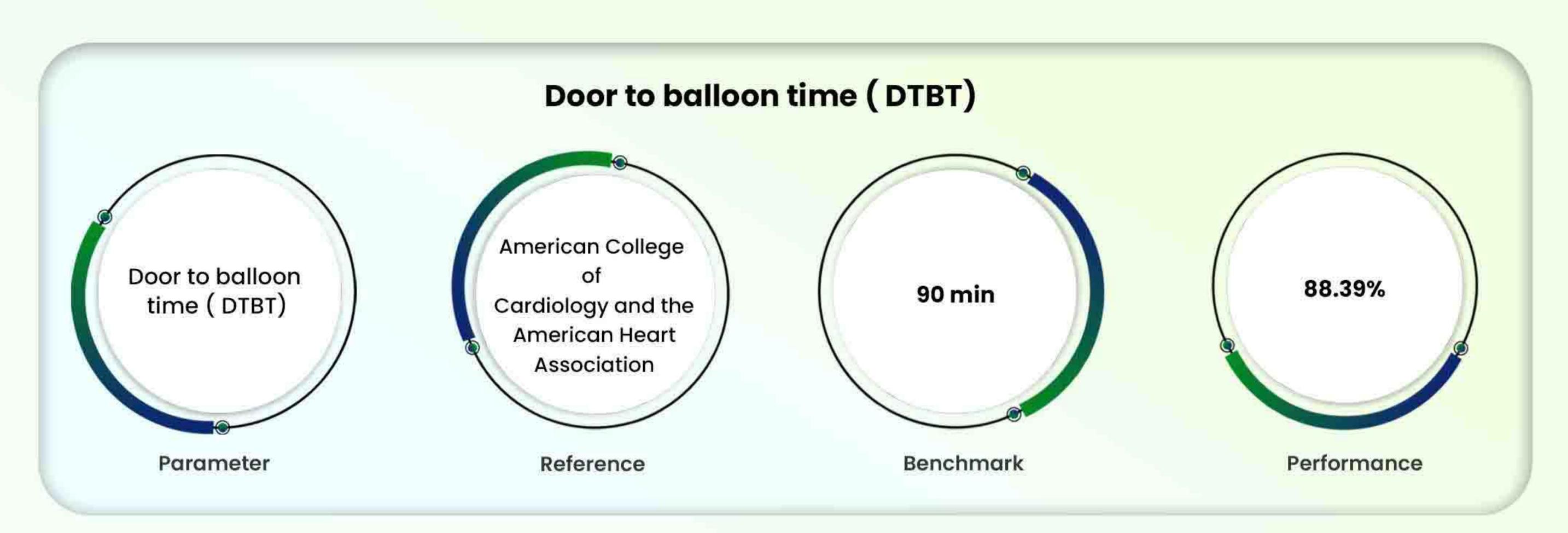


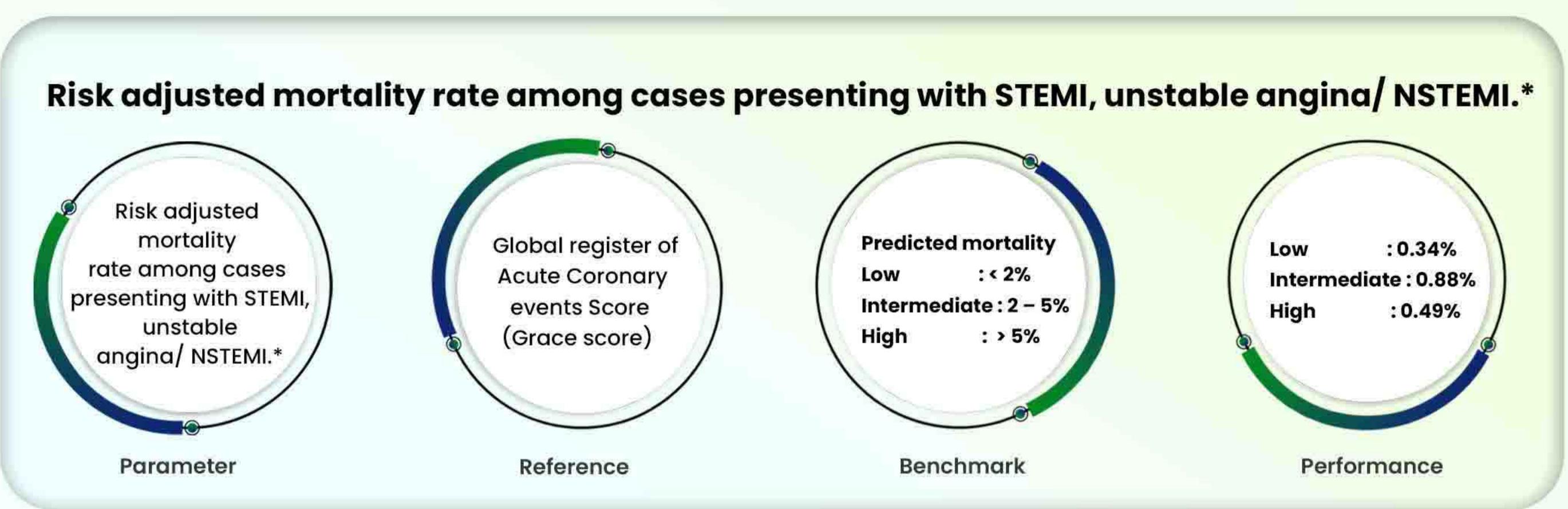


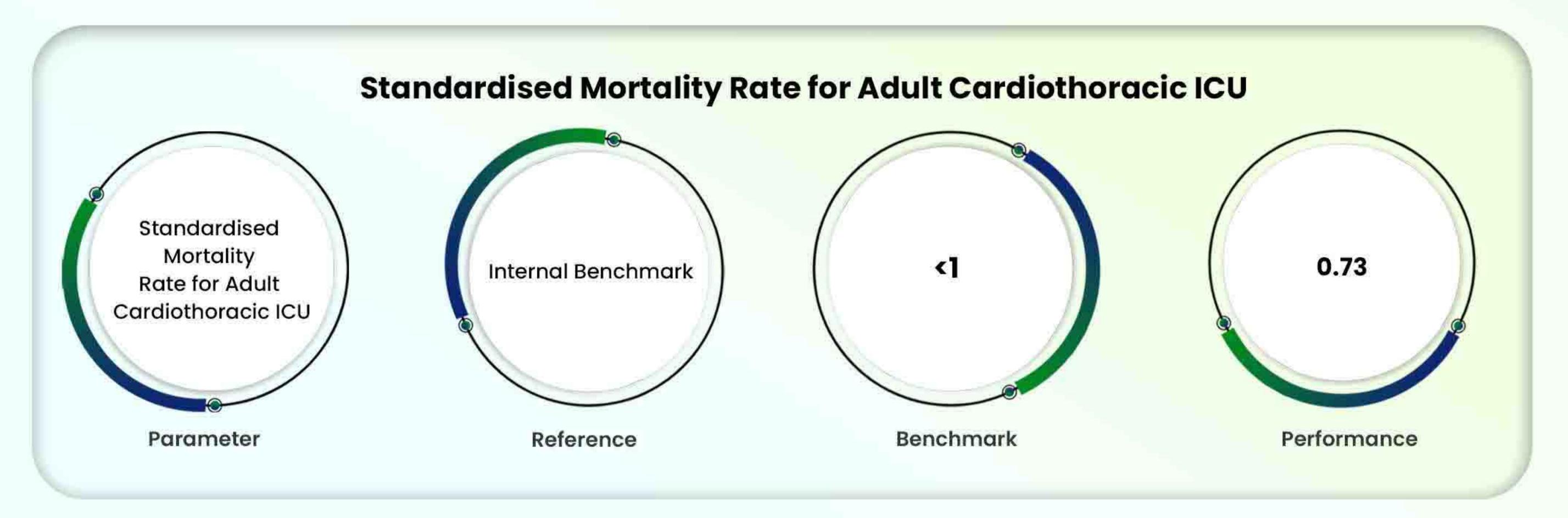


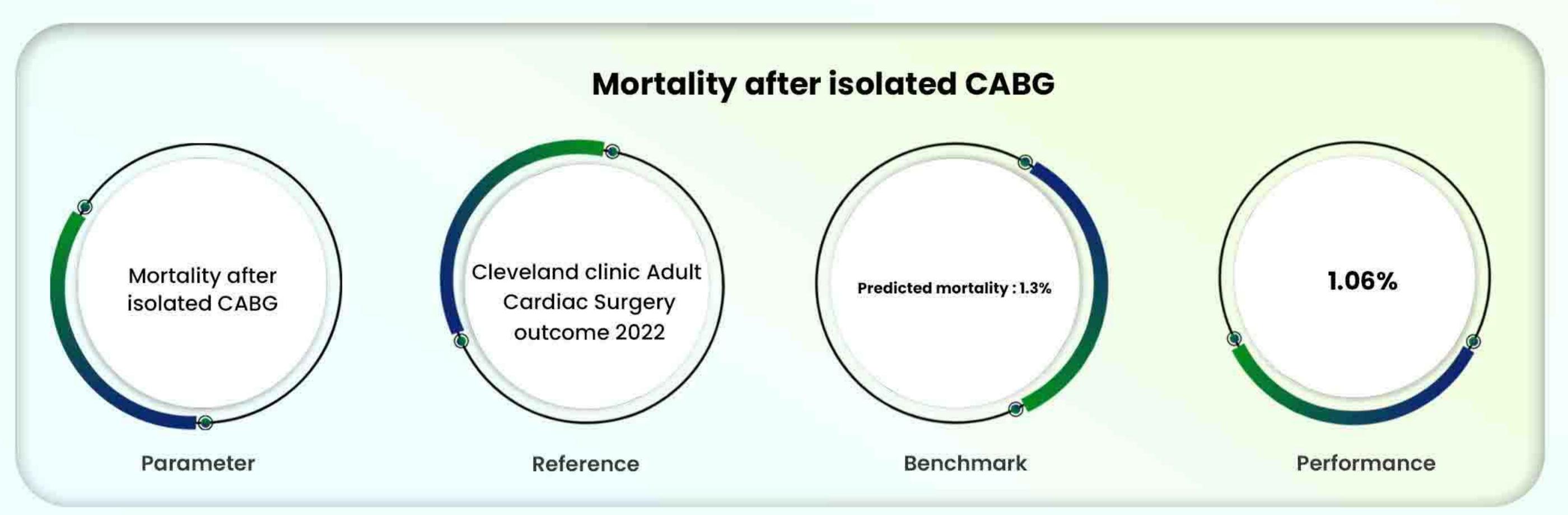




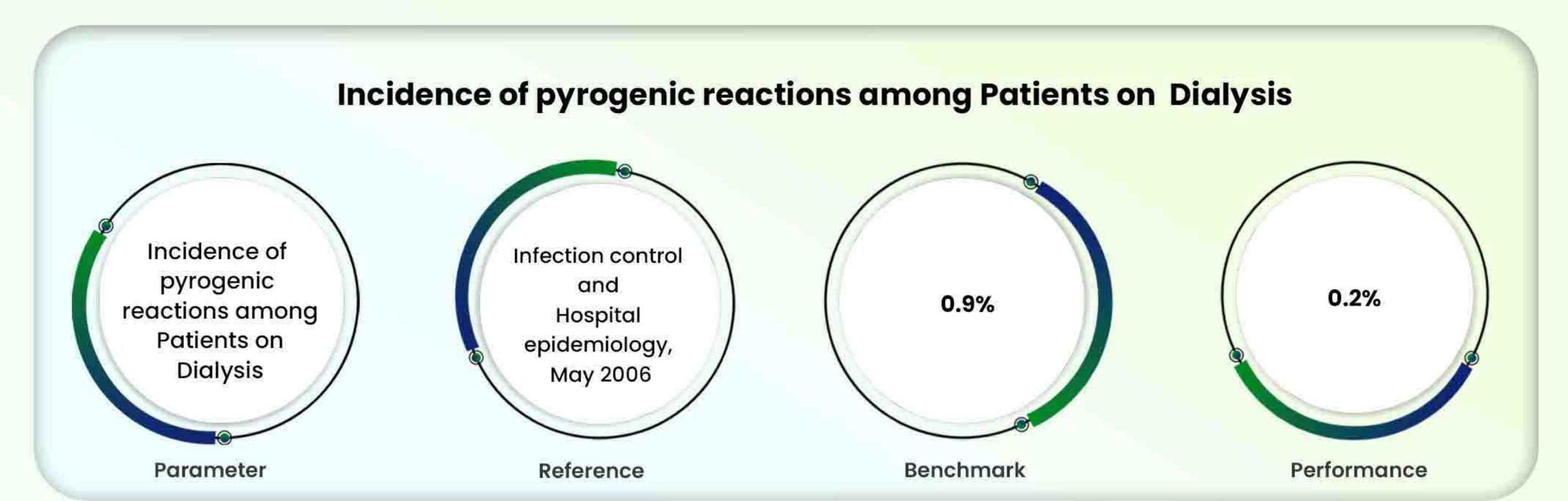


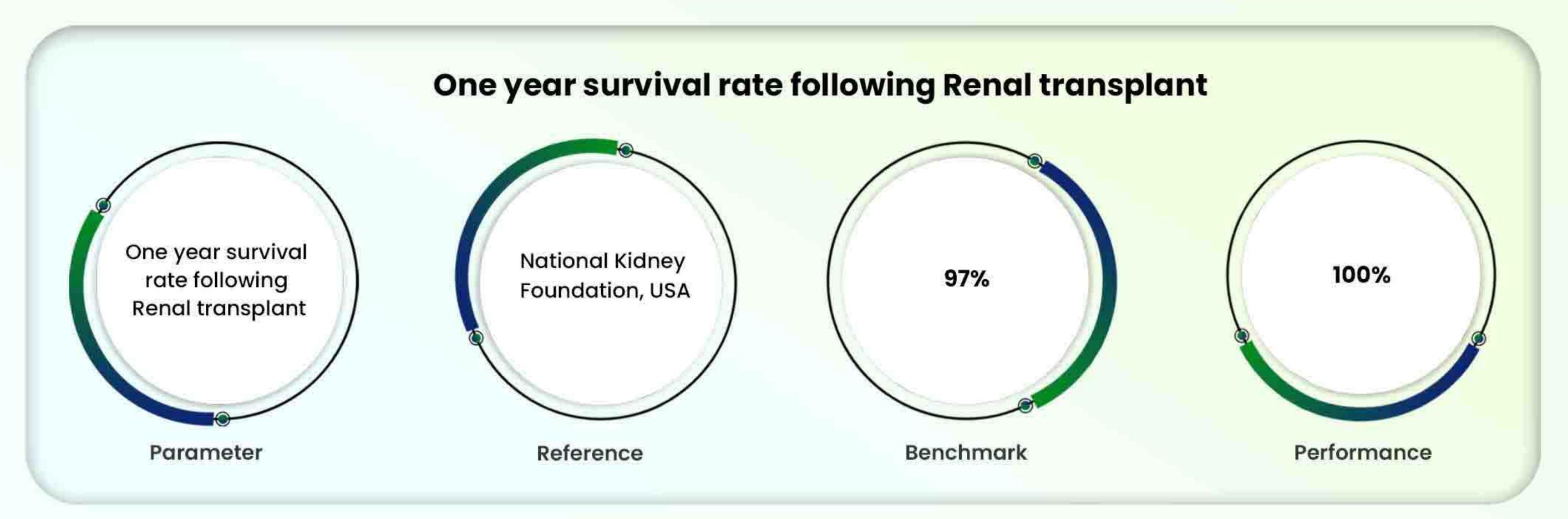


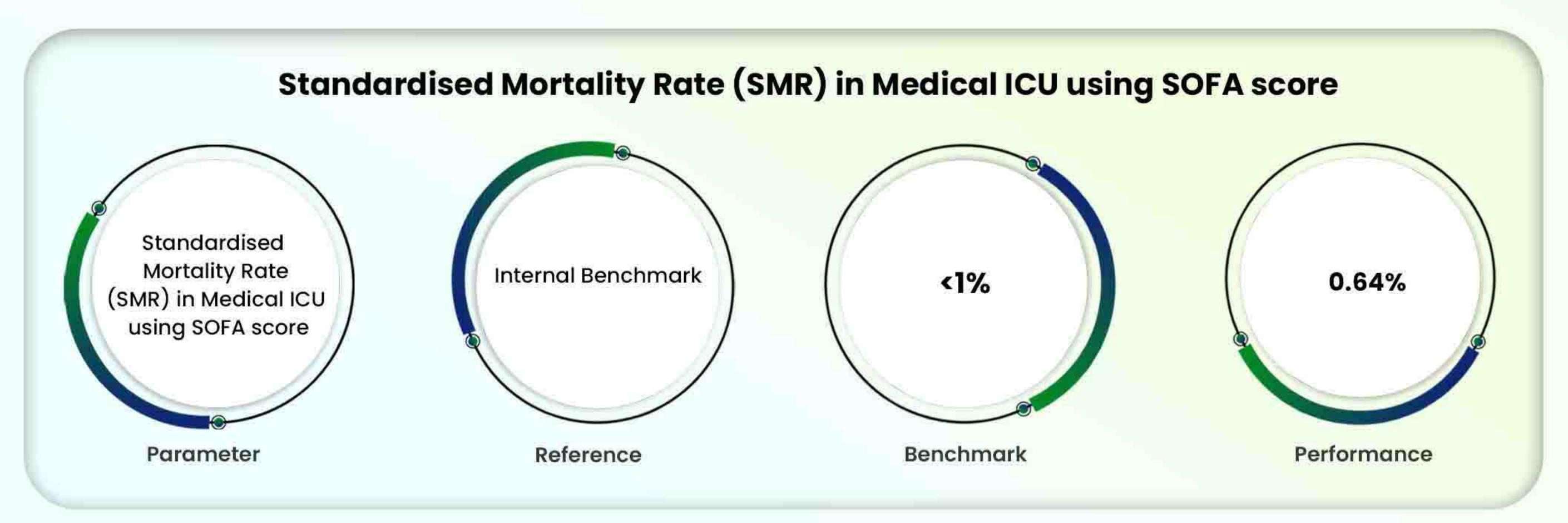


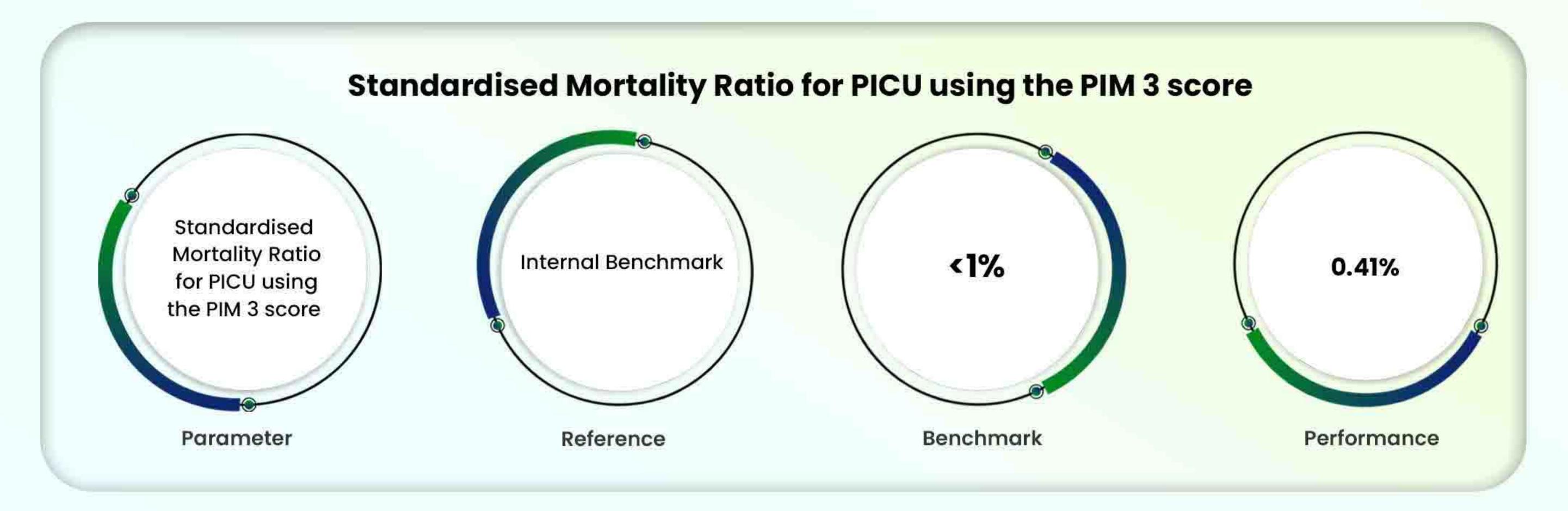




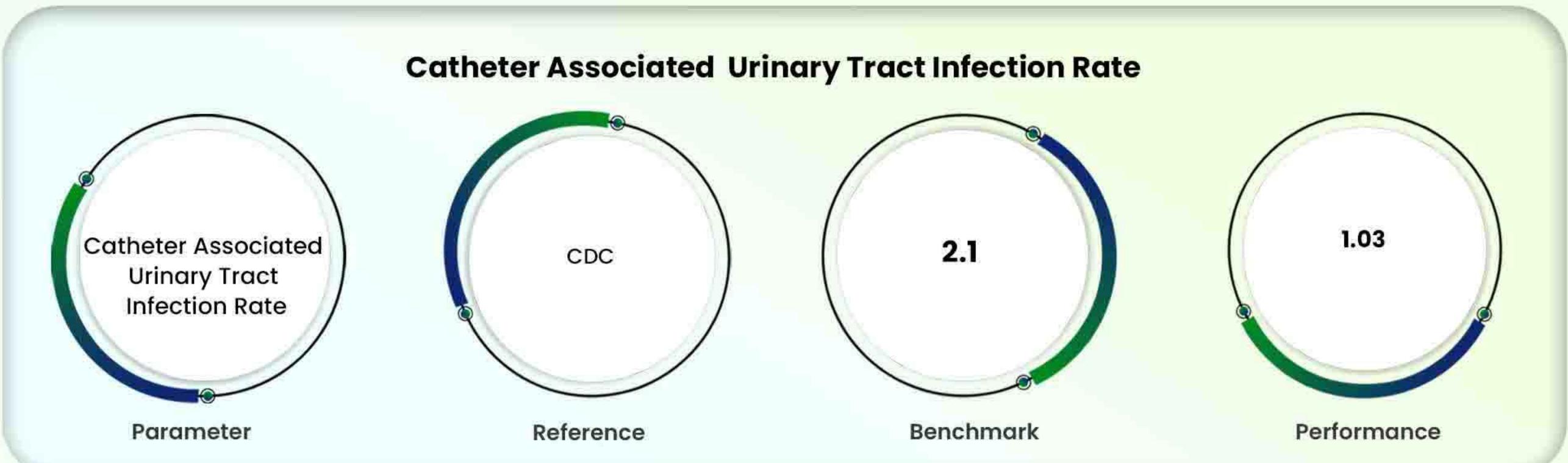


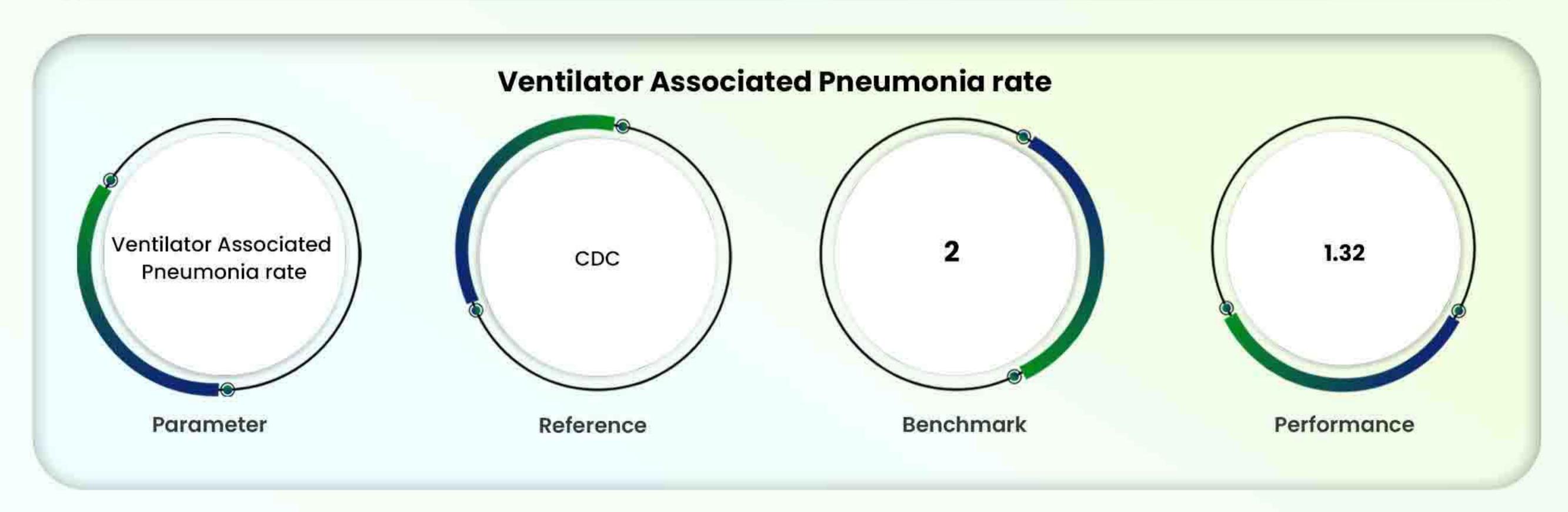


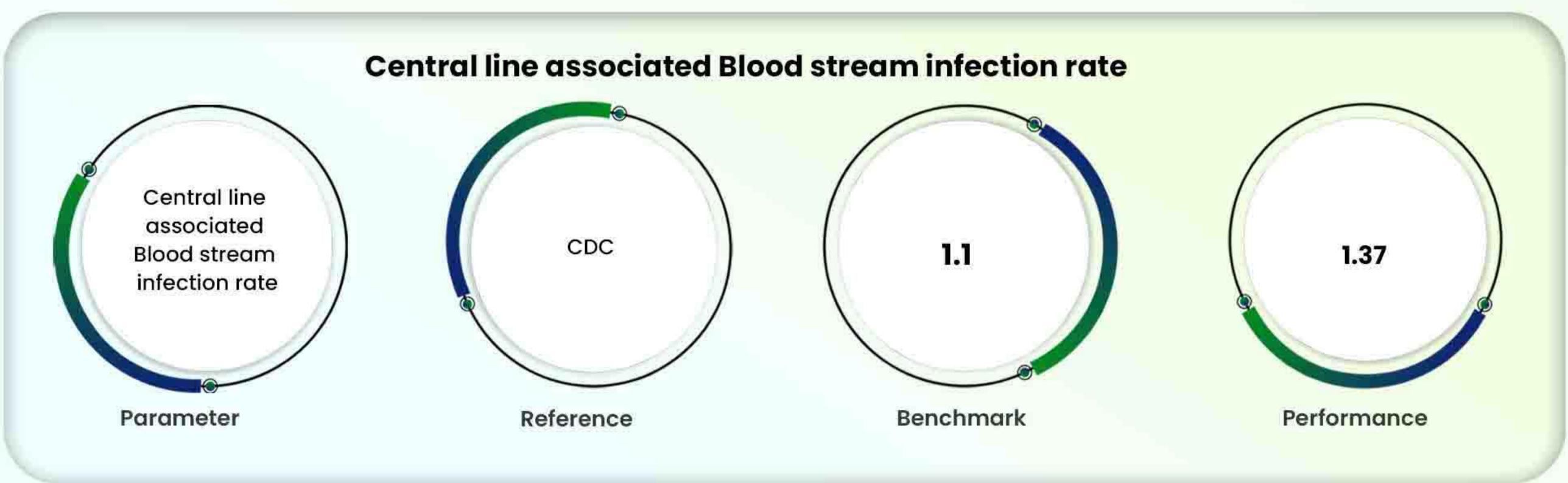


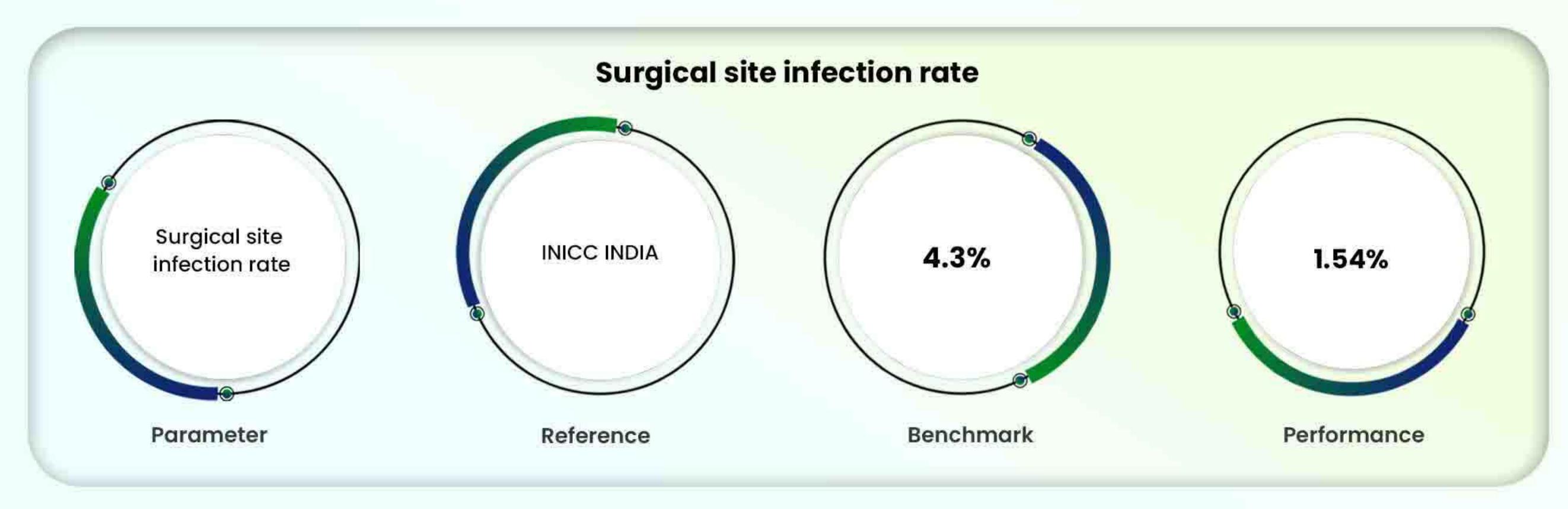


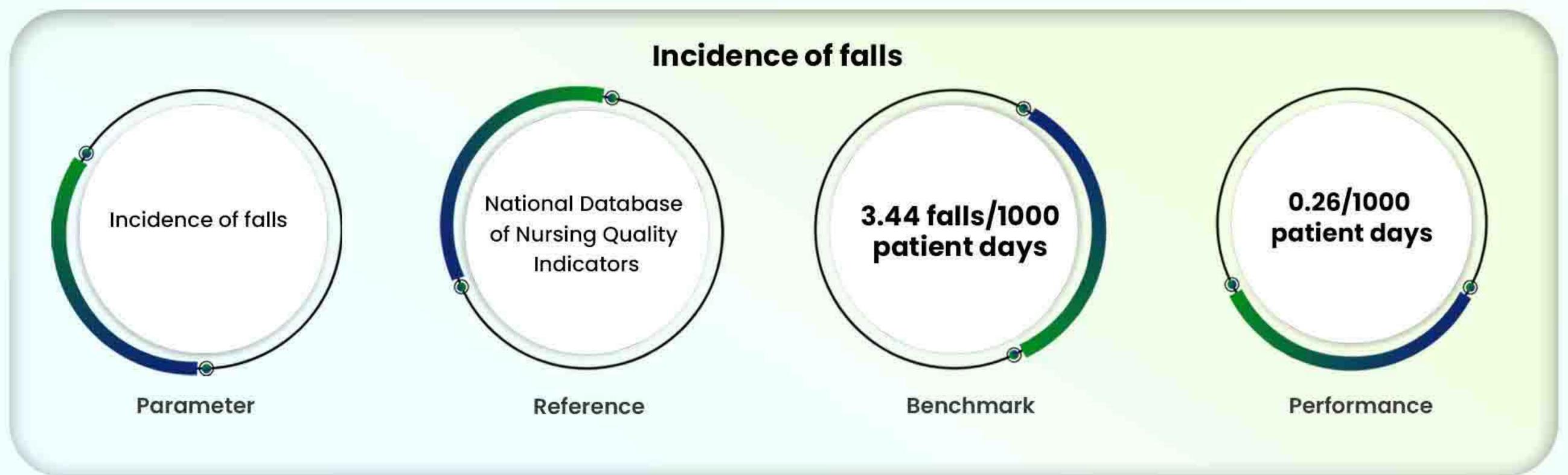
















What is the role of service excellence?

Service excellence makes your customer feel values.

Positive experiences often result in word-of-mouth marketing and patients become advocates of the hospital, increasing awareness of our excellent care.

Why service excellence in GKNM?

- Change in patient expectation
- Change in patient mind-set
- Healthy competition
- To address service related feedback better

Online feedback:

Our New GKNM Online feedback systems provide the organisation with valuable insights directly from our patients on all patient services. It helps us to improve our services where needed. We introduced online feedback from Dec 2023.

Immediate Insights

Online feedback allows us to gather real-time insights into patient satisfaction, preferences, and concerns. This timely information enables quick responses and improvements.

Enhanced Patient Engagement

Providing a platform for feedback shows patients that their opinions are valued. The fosters a stronger relationship between the hospital and our patients thereby enhancing loyalty.

Data-Driven Decision Making

Feedback data provides actionable information that can help formulate strategic decisions and operational improvements. We are able to prioritize initiatives based on patient feedback to better meet expectations.

Identifying Areas for Improvement

Feedback highlights specific areas where improvements are needed, whether service quality, or patients support.

Online feedback

Building Trust and Transparency

Tranparently collecting and responding to feedback demonstrates accountability and builds trust with our patients. It shows a commitment to continuous improvement and customer satisfaction.

Employee Engagement and Satisfaction

Feedback systems can also gather insights from employees, enhancing their engagement and satisfaction by addressing workplace concern and improving internal processes.

Patient Service Application:

Dial 77

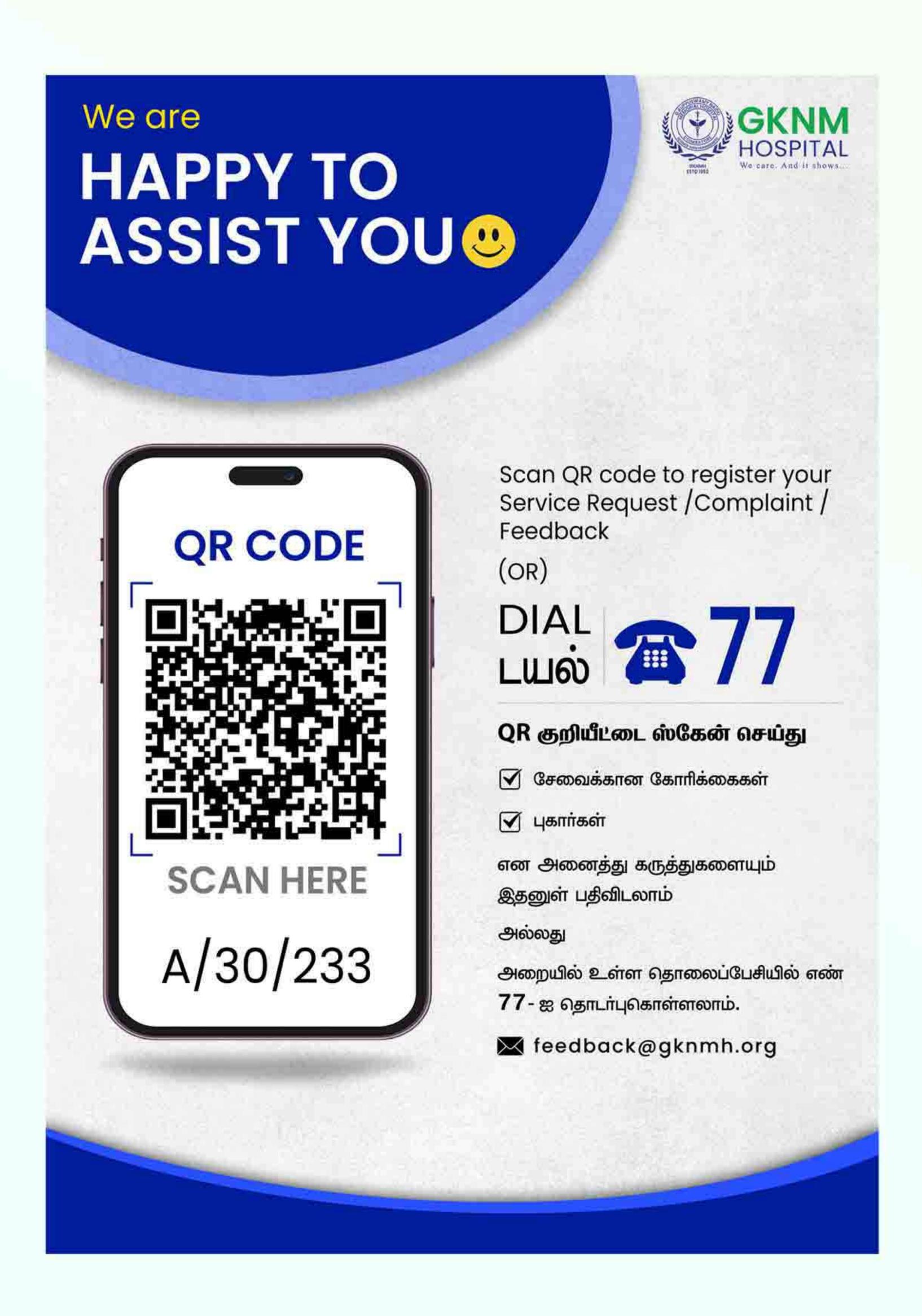


Purpose:

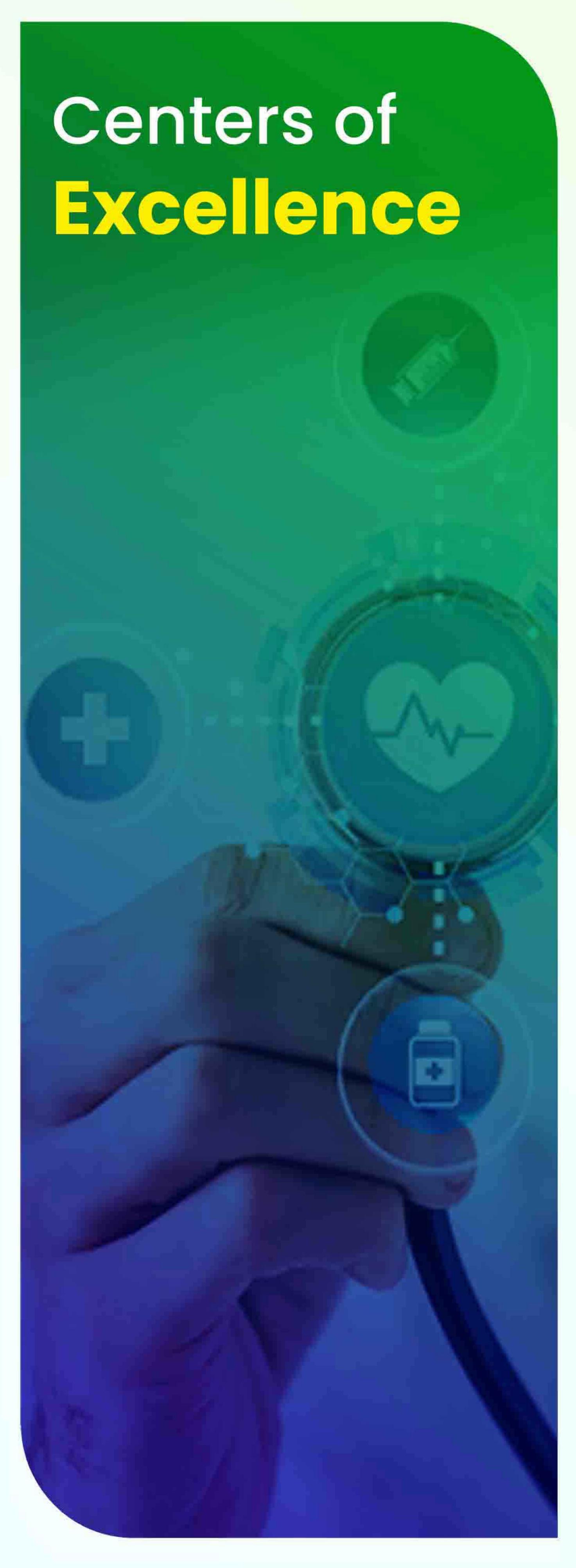
DIAL 77 - Is a patient-centric healthcare app: digital platform designed to prioritize and enhance overall patient experience within the healthcare system. This application is developed with a primary focus on improving patient engagement, experience and satisfaction. Patients demand healthcare services that are easy to access, helping to manage other aspects of their lives. Hence Dial77 typically addresses the service needs of the patients such as cleaning, facility, food and beverages. Dial77 apps aims to streamline communication between patients and healthcare providers, promote and facilitate personalized service based on the patient need.

It aims to increase patient experience by enhancing care and understand patient requirements. The platforms focus on facilitating support to patient's that helps improve the quality of care and support provided to patients during their stay. By leveraging digital tools this platform helps to collect maximum patient feedback. The focus on timely service request closure and feedback-driven improvements support the hospital's commitment to delivering exceptional healthcare services. Through Dial 77, the hospital envisions a significant enhancement in patient experience, service quality, overall operational efficiency, setting a benchmark for patient-centred care.

It also decreases the non-nursing requests on the nurses, there by improving the patient care such as house-keeping, diet, patient transport, ambulance services and billing.







Cardiac Sciences

GKNM is the first and largest private quaternary care institution for cardiovascular sciences in Coimbatore. We offer adult and paediatric Cardiology and Cardiothoracic services. The clinical services include the most comprehensive of cardiac sciences, dedicated by a highly specialised team of cardiologists and cardiothoracic surgeons in the world, spanning treatment for structural heart disease, minimally invasive surgery and transplant services. We have 3 state of the art Cath labs and 4 exclusive cardiothoracic theatres. The clinical strength is also backed by state-of-the-art infrastructure including – third generation Cath Labs, specialised Cardiac Critical Care Units and high-end Cardiac Imaging for support.

Neuro Sciences

Our Neurosciences Centre offers highly advanced diagnosis and treatment for disorders of the nervous system. The centre is officiated by a team of distinguished and dedicated Neurologists, Neurosurgeons, Neuro Imaging specialist and Neuro-interventionists (supported by a team of highly skilled nurses and paramedics) who carry international credentials and lend their vast experience in the treatment of complex neurological diseases to ensure that you receive the finest care available. We have an exclusive stroke unit with a 24 hours stroke ready facility. Our stroke unit is accredited by the Quality Council of India.

Oncology

Our world-class cancer specialists deliver quality care that is compassionate, easy to access, and personalized to your needs. We are the first oncology centre in Coimbatore and have pioneered in the field of oncology for many decades. We have a dedicated team of medical oncologists, Radiation oncologists and Surgical oncologists. We have exclusive day care oncology unit and stem cell transplant unit. Our unit is equipped with advanced equipment's like PET scan, Rapid arc, Brachytherapy and Robotic surgery.

Paediatrics

Our centre is one of the quaternary care centres for Neonatal and paediatric intensive care. We have an expert team of general paediatricians, paediatric cardiologists, paediatric pulmonologist, paediatric endocrinologist, paediatric cardiothoracic unit and paediatric hemato-oncology. We have a 20 bedded NICU and a 10 bedded PICU and 6 bedded Paediatric cardiothoracic unit.





We Got Bigger for You to Get Better.

Asia's Largest Integrated Out-Patient Centre, at our very own city of Coimbatore is here to redefine healthcare. From offering multiple specialty consultations to consultants being available until 8 PM, iOP provides unparalleled convenience like never before. This holistic approach – which also includes alternative medicine – ensures seamless care, empowering you to live healthier, happier lives.

Welcome to a new era in healthcare!







GKNMH Home Healthcare Services



The primary objective of our community-based initiatives is to ensure the continuous provision of our services to all patients, even when they are confined to their homes. Our Community Palliative Care Program is designed to offer support to patients dealing with life-limiting conditions, such as advanced cancer, and to provide ongoing care even when a cure for the underlying medical condition may not be possible.

This program brings together a team of dedicated professionals, including doctors, nurses, healthcare assistants, physiotherapists, and counselors, working collaboratively to deliver these essential community-based services. To ensure round-the-clock assistance for those in the community who require our support, we have established a 24-hour helpline. Our committed multi-disciplinary team is committed to providing timely support wherever and whenever it is needed, in the location that is most convenient for the individual.

We do have a modest fee for our services to patients. However, under specific circumstances, we are also able to offer our services free of charge to those patients who are unable to afford them. These programs are driven by our commitment to ensure that no individual is left to endure the burden of serious medical conditions without access to the necessary care and support.

Services Offered

• Doctor visit@home

Treatment for common medical aliments

Chronic disease management

Comprehensive Geriatric Care

Dementia Care

Depression & mental health illnesses

- Nurse visit@home
- Physiotherapy & Rehabilitaion services
- Pressure sore management
- Counselling & dietician services
- Vaccination at home

Nursing procedures at home

Injections

IV Fluids

Urinary catheter

Ryle's tube

Tracheostomy care

Colostomy care

Wound care

- Home lab services
- Home medicine delivery
- Vaccination Services
- Palliative care







Raksha Hospice

Raksha Hospice, Inaugurated on June 13, 2001, provides free, high-quality palliative care to cancer patients in Coimbatore and nearby areas.

Our 15-bed unit offers 24/7 care by qualified medical staff for terminally ill patients. We respect human dignity and cater to the physical, emotional, spiritual, and social needs of patients, regardless of their age, lifestyle, culture, or beliefs.

Apart from inpatient and day - care services, we also provide home care for patients with life-limiting illnesses.



Childbhavanandha Rural Education and the Rural Health Centre - Veerapandi

GKNM Hospital opened a Rural Health Centre in Veerapandi village, Mettupalayam Road, on May 5th, 1995. The goal was to provide comprehensive healthcare to Selvapuram residents, situated about 4 km from the main road. The centre also serves nearby villages by offering medical consultations and treatments. This village was selected due to its isolation from civilization, despite being close to Coimbatore city, with no road access or bus services available.

Health Education Programme | Health Camps School Health Services | Pulse Polio Immunisation Community Oncology | Lab Service

Corporate Environment Responsibilities



Gudalur Municipality Middle School Anganwadi (Selvapuram) – A project of Upgradation - Inaugural Event

The renovated and upgraded Anganwadi was dedicated to the Gudalur Municipality Middle school at a function held on 8th February as a part of the Corporate Environmental Responsibility (CER). CEO of GKNMH, **Dr. Ragupathy Veluswamy** opened the centre for the use of the students at a function held there. Following this, free school bags were distributed to the students. Govt Officials from education dept & Selvapuram Panchayat President were present at the event.



Free Medical Screening Camp for Rural & Tribal Community

GKNM Hospital conducts free medical camps for tribal and village communities in Tholampalayam villages in Coimbatore. These camps offer free oral, breast and Cervical cancer screenings for women as well as diabetes check-ups for both men and women. So far, nearly 7,000 ruralites have benefited from these initiatives.



Philanthropic Initiatives of the Hospital:

Ever since inception, G Kuppuswamy Naidu Memorial Hospital, under the aegis of The Kuppuswamy Naidu Charity Trust for Education and Medical Relief has been engaged in philanthropic activities. The hospital was established in 1952 providing free treatment to women and children. Over the years the scope of these activities has increased.

Veerapandi Rural Center provides free OPD Consultation, medicines and diagnostic services to the population in the near-by vicinity.

The community Oncology team provides free screening to women for Cervical, Breast and Oral Cancer. Under this program, over 10,000 women in and around Coimbatore have been screened.

Raksha is a 15-bed hospice which provides free palliative care to terminally ill cancer patients.

Ever since the CSR law was incorporated in India, the hospital through the Trust has been engaged in meaningful CSR projects, providing quality care to the under privileged sections of the society.

During the financial year 2023 – 2024 through these initiatives the hospital has supported the treatment of close to 340 children.

"We are grateful for your trust and support, enabling us to make a meaningful difference in your lives."

Some of our donors are as follows:































Accreditations





First hospital in Tamil Nadu to get accredited by National Accreditation Board for Hospitals and Healthcare Providers

2003



LEED v4.1 O+M Platinum
Certification GKNM Hospital achieved
the first LEED v4.1 Operations +
Maintenance platinum certification in the
healthcare sector in India, awarded by
GBCI India on September 3, 2022.



Accredited by the Joint Accreditation Committee of The Indian Academy of Paediatrics (TNSC and Coimbatore Branch)

2011



MANYATA certification for delivering respective maternal care for women during and immediately after childbirth.



First Hospital in Coimbatore to get **Advanced Stroke Centre** accreditation by Quality & Accreditation Institute

Academic Programs



G.Kuppuswamy Naidu Memorial hospital has been accredited by National Board of Examinations in Medical Sciences [NBEMS], New Delhi for running Diplomate in National Board [DNB] courses as listed below with 100 DNB trainees approx. getting trained throughout the year. In 2001, we started with six major specialties and now continuing to run 18 specialties with 100% pass rate for the past 10 years.

MEDICAL COURSES

Course Type	Courses Offered
Broad Specialties	1. DNB Anaesthesiology
	2. DNB General Medicine
	3. DNB General Surgery
	4. DNB Obstetrics & Gynaecology
	5. DNB Paediatrics
	6. DNB Radiation Oncology
	7. DNB Radio Diagnosis
	8. DNB Pathology
Super Specialties	9. DrNB Cardiac Anaesthesia
	10. DrNB Cardiology
	11. DrNB Cardiothoracic Surgery
	12. DrNB Neurology
	13. DrNB Nephrology
	14. DrNB Medical Oncology
	15. DrNB Surgical Oncology
	16. DrNB Interventional Radiology
NBEMS Diploma	17. Diploma in ENT
	18. Diploma in TB & Chest Diseases

Other medical courses include

-			
S.No	Course Type	Courses Offered	Accredited with / Affiliated by
1	Post-Doctoral Fellowship	Post-Doctoral Fellowship in Neonatal Intensive Care	The Tamilnadu Dr.MGR Medical University, Chennai
2	Fellowship	Fellowship in Paediatric Anaesthesiology	Indian Association of Paediatric Anaesthesiologists [IAPA], Bengaluru
3	Diploma	Indian Diploma in Paediatric Critical Care Medicine	IAP Intensive Care Chapter, Bengaluru
4	Masters Degree	Masters in Emergency Medicine (MEM)	Society of Emergency Medicine, India [SEMI], Bengaluru
5	Fellowship [6 weeks]	GKNM-Ethicon Fellowship in Cardiac Surgery	Johnson & Johnson Medical Ethicon, Chennai
6	Diploma	 Indian Diploma in Critical Care Medicine [IDCCM] 	Indian College of Critical
	Certificate	2. Certificate of Training in Critical Care Medicine[CTCCM]	Care Medicine, Mumbai



Following DNB PGs have been awarded Gold Medal for their excellence in final exams from NBEMS:-

S.No.	Name	Department	Batch
01.	Dr. M. Nagarajan	Cardiothoracic Surgery	2001
02.	Dr. Arijit Datta	Cardiothoracic Surgery	2002
03.	Dr. D. Deepa	Obstetrics & Gynaecology	2006
04.	Dr. Madhumathi.G.	Paediatrics	2019
05.	Dr. Sanka VVAK Paparao	Cardiothoracic Surgery	2017
06.	Dr. Gowsalya.R.	Paediatrics	2020

Following Doctors have received 'Certificate of Commendation' for their outstanding research work on the Thesis tile from NBEMS:-

S.No.	Name	Department	Batch
01.	Dr. Thasneem.P.	Obstetrics & Gynaecology	2018
02.	Dr. Ancy Robinson	Cardiothoracic Surgery	2018
03.	Dr.Madhumitha.K.	Paediatrics	2019
04.	Dr. Dharanipriya.T.N.	Radiation Oncology	2019
05.	Dr. Rehana Salam	Paediatrics	2020
06.	Dr. Aishwarya.S.	Obstetrics & Gynaecology	2020

The DNB Trainees will have to appear for Formative Assessment Test [FAT] in NBEMS allocated centres and Internal Appraisal in alternate years during their course period. The mark sheet will be forwarded to NBEMS for their perusal.

PARA MEDICAL COURSES

S.No.	Course Type	Courses Offered	Accredited with / Affiliated by
1.	PG Degree	M.Sc. in- Oncology Nursing - Cardiothoracic & Vascular Nursing	The Tamilnadu Dr.MGR Medical University, Chennai
2.	Diploma	Diploma in Nursing	Indian Nursing Council
3.	Diploma	Indian Diploma in Critical Care Nursing [IDCCN]	Indian College of Critical Care Medicine, Mumbai

NON MEDICAL COURSES

S.No.	Course Type	Courses Offered	Accredited with / Affiliated by
1.	UG Degree	 B.Sc. Cardiac Technology B.Sc. Operation Theatre & Anesthesia	The Tamilnadu Dr.MGR Medical
	[AHS courses]	Tech. B.Sc. Physician Assistant	University, Chennai

INHOUSE TRAINING PROGRAMMES

S.No.	Category	Specialty Training	Remarks
	Staff Nurses	 ICCU (Cardiology & Cardiothoracic Surgery) Obstetrics & Gynaecology & NICU PICU Operation Theatre Oncology 	Duration: 1½ years
2.	Non-Medical candidates	Respiratory Technology (Dept. of Anaesthesia)	Duration: 1 Year
3.		Cath Lab Re-Processing Technician [CSSD]	[for Plus Two / 10th Passed students]







World Record for Most People Posing Hand Gesture of Heart Simultaneously

GKNM Hospital sets World Records Union with around 500 staff members posing the hand gesture of a heart simultaneously, receiving recognition from the world records union and Asia Book of Records.



Coimbatore Best Employer Brand Awards 2023

Awarded by the World HR Congress for Best HR practices and people-friendly work culture, GKNM Hospital received this honor on May 11, 2023

Cll Innovation in Healthcare & Hospital Technology Award -2023 (All India)

CII WR

Best Home Healthcare Initiative

The Confederation of Indian Industry awarded GKNM Hospital as the winner for the Best Home Healthcare Initiative 2023

CII Innovation in Healthcare & Hospital Technology Award -2023 (All India)

CII WR

Best Healthcare Digital Initiative

The Confederation of Indian Industry awarded GKNM Hospital as the 2nd runner-up for the Best Healthcare Digital Initiative in 2023.





Run for Little Hearts-2023

The "Run for Little Hearts 2023" took place on September 24, 2023, as a dedicated event to support children with heart defects and childhood cancers. The event was a resounding success, drawing enthusiastic participation from employees, their families, and the general public, all united in their commitment to this vital cause. The run not only raised awareness but also fostered a sense of community and compassion, as participants came together to make a meaningful impact on the lives of affected children. The overwhelming turnout and support truly underscored the importance of this initiative.

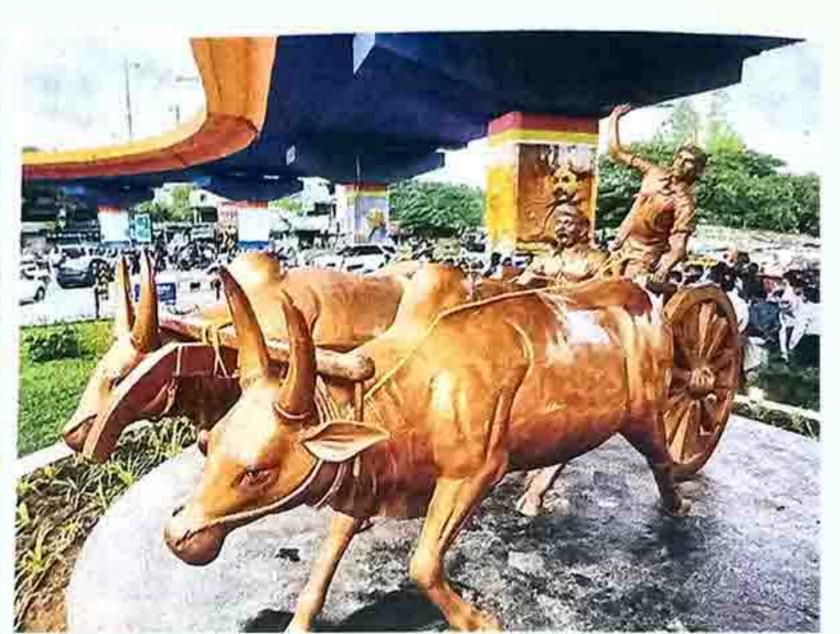


Inaugural Event - Erection of Statues

As part of the Smart City Project, GKNM Hospital collaborated with the Coimbatore City Municipal Corporation to enhance the city's beauty by installing life-size statues at key locations. A statue of a horse with a jockey was erected at Race Course Circle, and statues depicting the traditional Rekla race were placed at Sungam Circle. The inaugural event took place on November 29th, with the statues being unveiled by Thiru. Kranthi Kumar, IAS, the District Collector of Coimbatore; Thiru. V. Balakrishnan, IPS, Commissioner of Police; and Thiru. Sivaguru Prabhakaran, IAS, Commissioner of Coimbatore City Municipal Corporation. The event was graced by Mr. Gopinath, Vice President of KNC Trust, along-side other dignitaries from GKNM Hospital.









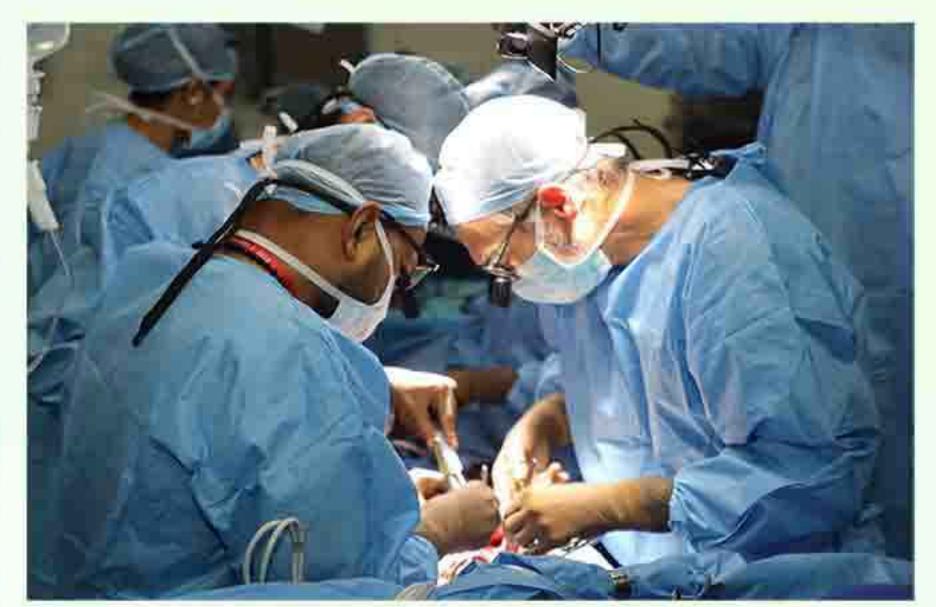


The 21st Annual Live Workshop "LiveSurge"

The Department of Cardiothoracic Surgery hosted the 21st Annual Live Workshop, "LiveSurge," centred on the theme "Aortic Root and Zone Zero." This prestigious two-day International Conclave took place at The Residency Towers in Co-imbatore, drawing esteemed delegates from across the globe. The conference featured an extensive array of live surgical demonstrations, providing a unique platform for both national and international experts to share knowledge, discuss advancements, and showcase cutting-edge techniques in cardiothoracic surgery. The event served as a vital forum for collaboration and innovation, furthering the understanding and treatment of complex aortic conditions.







Coimbatore's First Siemens Biograph Horizon PET CT Scanner

GKNM Hospital remains unwavering in its commitment to providing the highest standards of care to its patients. In a significant advancement, the Department of Nuclear Medicine and Molecular Imaging has introduced Coimbatore's first 32-slice PET CT Scanner, a state-of-the-art technology that sets a new benchmark in medical imaging. This cutting-edge scanner offers unparalleled precision in diagnosing and monitoring a wide range of conditions, enabling our medical professionals to deliver more accurate and effective treatment plans. The introduction of this advanced PET CT Scanner underscores GKNM Hospital's dedication to staying at the forefront of medical innovation and ensuring the best possible outcomes for our patients.









World Emergency Medicine Day

The Department of Emergency Medicine organized an awareness program focused on managing medical emergencies, such as accidents and heart attacks, by providing Basic Life Support (BLS) training. The program included demonstrations on how to handle health emergencies and educated the general public through informative sessions in the hospital's waiting areas. Additionally, the ER team conducted an outreach activity at Prozone Mall in Coimbatore, where they trained the mall staff and informed the public about effectively managing health emergencies.



World No Tobacco Day

The GKNMH Institute of Nursing conducted a public awareness campaign at the Lakshmi Mills traffic signal junction, advocating for a tobacco-free society. The program was inaugurated by Mr. Mathivanan, Deputy Commissioner of Traffic, Coimbatore City, in the presence of Dr. Sivanesan, Consultant Medical Oncologist, and Mrs. Shanthi, Principal of the GKNMH Institute of Nursing. During the event, participants took an awareness pledge, and the nursing students displayed placards to raise public awareness about the dangers of tobacco use.











Cancer Survivors Day

The Department of Oncology, VNCC, organized a one-day event at GKD Auditorium in celebration of National Cancer Survivors Day, with around 150 cancer survivors in attendance. The event featured a "Light of Hope" lamp-lighting ceremony to honour the survivors. The Chief Guest, Lion Dr. D. Viswanathan, delivered an inspiring motivational speech, followed by a spiritual talk from Mr. Srivas Krishna Chaitanya Das. A key highlight of the event was the experience-sharing session, where survivors courageously shared their stories, moving many in the audience to tears. Additionally, a puppet show was performed for the young survivors, adding a touch of joy to the heartfelt gathering.



Talent carnival 2023

GKNM Hospital hosted the Talent Carnival 2023 at the GKD Auditorium, providing an opportunity for our employees to show-case their unique and creative talents. The event was inaugurated by Dr. Ragupathy Veluswamy, CEO of GKNM Hospital. Various stalls were set up, featuring handmade products, Mehendi artists, mind games, and help desks for Union Bank services, PAN and Aadhaar corrections, among others. The showcased talents received enthusiastic applause, making the event a celebration of joy and inspiration.











Founder's Day 2023

GKNM Hospital marked its 71st Founders Day with a grand celebration on July 1, 2023, at the Nani Palkhivala Auditorium, Mani Higher Secondary School. This milestone event paid tribute to the visionary founders whose dedication has been instrumental in advancing healthcare for the community. For over seven decades, GKNM Hospital has been a symbol of hope, healing, and progress in the healthcare sector.

The official celebrations honoured the founders and their enduring legacy while recognizing the exceptional contributions of the hospital's doctors and staff. The event featured the presentation of Distinguished Service Awards, Performance Excellence Awards, and Meritorious Service Awards, acknowledging the selfless service and remarkable achievements of the healthcare professionals who continue to make a significant impact.



World Stroke Day 2023

To raise public awareness about the signs of stroke and the importance of the BE FAST protocol, BSc Allied health students of GKNMH, organized an interactive mime activity at the Race Course. The event was well-received by the general public, effectively conveying the critical message. Additionally, an awareness video featuring Dr. Rasmiranjan Padhi, Consultant Interventional Radiologist, and BSc AHS students was produced and shared across social media platforms to further educate the community. For GKNMH staff and students, a stroke awareness quiz and mime act competition were held, with the winners being honoured with trophies presented by our CEO, Dr. Ragupathy Veluswamy. The event also included an interactive session where Neuro Consultants Dr. G. Gnanashanmugam and Neurosurgeon Dr. M.R. Balasenthilkumaran addressed GKNM Nursing students, nurses, physician assistants, and technicians. They discussed the symptoms, risk factors, preventive measures, and treatment options for stroke, emphasizing the crucial role of time and immediate action in stroke management.







Children's Day Celebration of the Little Warriors

To mark International Childhood Cancer Day, the VNCC team organized a special one-day event at the GKD Auditorium, GKNM Hospital, dedicated to children battling blood cancer. The event was graced by Dr. Ragupathy Veluswamy, CEO of GKNM Hospital, and Mr. Bhaskaran Kannun, Head of HR at Carbodunum Universal Ltd, Chennai, who were the chief guests. The day featured a captivating magic show, engaging art and craft sessions, and the distribution of gifts to the young participants. Both children and their parents actively participated in the festivities, making it a memorable occasion for all involved.



International Women's Day Celebration

In celebration of International Women's Day, the women staff of GKNM Hospital eagerly anticipated the grand finale of the month-long festivities. Over the past month, a series of events and competitions including music, dance, poetry, and games were held which brought enthusiasm and a spirit of togetherness. The highlight of the celebration was a captivating retro music concert by QFR, which allowed many of them to relive cherished memories through the enchanting performance of the all-women band. A diverse array of events, brought our women employees together in a spirit of camaraderie and joy.



